

June 11, 2007

News Release

Immediate

Info Plus⁽⁺⁾ AccountingSM PC President Diane C.O. Gilson Earns Notable Certifications

Info Plus⁽⁺⁾ AccountingSM PC president, Diane C.O. Gilson, earned two new QuickBooks[®] certifications, the Advanced Certified QuickBooks[®] Pro Advisor certification and the QuickBooks[®] Enterprise Solutions ProAdvisor certification.

Diane adds these recent certifications to an already impressive list of credentials which include: Certified Public Accountant, Certified QuickBooks[®] Professional Advisor (standard certification), Certified QuickBooks[®] Consultant (Sleeter Group), Certified Internal Auditor and Certified Master Builder ProAdvisor. Additionally, she is the author of a book (Accounting with QuickBooks[®] for Builders & Remodelers) and has authored numerous accounting and fraud prevention articles published in national publications. She is also the developer of a variety of QuickBooks[®] and Excel-based accounting support tools, a series of QuickBooks[®] seminars focused on the construction industry, and is a frequent speaker on QuickBooks[®] topics at national conferences.

Ms. Gilson offers that, "Intuit has taken a very pro-active role in helping end-users of its products find qualified advisors to implement and support their internal accounting systems. The certification requirements have become more rigorous over the past several years, and the result is that the end-users become the ultimate winners. These two recently-developed levels of certification (Advanced ProAdvisor, and Enterprise Solutions ProAdvisor) help end-users identify accountants who have demonstrated even higher levels of expertise."

She continues, "It was actually a very enjoyable experience to participate in, and complete, these additional educational and testing requirements. Even though it was definitely an investment of time and money, it's always exciting to learn new ways to help clients. I'm really enthused about where Intuit is going with its commitment to support end-users through its advanced ProAdvisor certifications."

Info Plus⁽⁺⁾ AccountingSM PC works exclusively in QuickBooks[®] (a powerful, multi-functional software accounting system). The firm focuses on helping clients achieve their business and financial goals by maximizing the value of an essential management tool, their accounting system. This is accomplished by providing accounting, reporting, consulting, design, and training services through on-site visits or via the Internet.

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