

June 28, 2004

News Release

Immediate

Please include the following in your next publication

CPA- Accounting Consultant to Present "Cost of Chaos" at Construction Subcontractors Meeting

Diane C.O. Gilson, CPA, CIA (Certified QuickBooks® ProAdvisor) of Info Plus (+) AccountingSM PC, will be the presenter at the upcoming American Subcontractors Association Meeting. The "Cost of Chaos", the topic of the meeting, will be held Tuesday, August 17, 2004 at The Venetian Club located at 29310 John R. Road, Madison Heights, Michigan beginning at 11:30 am. Diane C. O. Gilson will share, from her consulting experience, the true cost of running a company in a state of chaos.

"Company owners seldom realize how much money they lose when their operating and internal control systems are not functioning properly," said Diane Gilson, President of Info Plus (+) AccountingSM PC. In this presentation, we address 9 trouble spots and 4 profit-opportunities related to deficient operating and control systems. We help owners compute how much they could add to their bottom line when they address each of these problem areas," says Gilson. "In this seminar, we show you how to use some of the seldom-used, but powerful, financial-control features included in QuickBooks®. These features are often overlooked, but if utilized consistently, can help add significant amounts to company profits."

Info Plus (+) AccountingSM PC, is a CPA firm located in Ann Arbor, Michigan. It focuses on "*harnessing the power of numbers*" for construction clients locally and nationwide by offering training, design, and a variety of other on-site and remote-connection accounting support services for QuickBooks® and Intuit® Master Builder™ software.

For more information, please contact:

Diane Gilson

734.544.7620

help@infoplusacct.com