

Local Accounting Firm Launches a Unique Service Product

Info Plus⁽⁺⁾ Accounting[®], Inc. is now offering a unique fixed-price service + report product for QuickBooks users. The *Qlean\$tart*[™] Diagnostics: **Financial Contents Exam & Rx Package**.

QuickBooks is an extremely powerful software accounting package, but employees can make erroneous entries into the system, inexperienced users make “unique” modifications, year-end tax adjustments don’t get posted, and numbers end up missing or in the wrong place entirely. These results flow forward in time and the impact begins to snowball as errors and oddities continue to circulate or “pool up” as bad information in financial records. Financial reports ultimately begin to show that they are suffering from a lack of proper care, and critical management reports fail to provide meaningful information.

If company owners want their information to flow smoothly and accurately and to show up in the correct places at the correct times, it’s smart to have your accounting system contents and results examined periodically. A thorough exam helps to determine if various aspects of the system are suffering or aren’t receiving the data they need to produce optimal results.

Developer of the diagnostics report package, Diane Gilson says: “In today’s pressurized environment, it’s easy for bookkeepers to fall into the trap of just getting day-to-day basic entries into the accounting system. It can be very challenging for owners to find the time to verify that results are correct, and that reports make sense. And of course, if your measurement and feedback system is wrong, you’re setting yourself up for a variety of financial risks.

“We know that many small-to-mid-sized businesses don’t have the time or internal expertise to take an objective look at the quality of information they are using, so we created this reasonably-priced package. It’s not designed to be a financial audit – a real audit is an expensive and time-consuming process. Instead, our goal is to provide company owners with a thorough and objective report that gives them a clear picture of the quality of their current internal management accounting information. And if changes are needed, we provide recommendations about what can be done to improve the reliability of their internal decision-making data.”

Info Plus⁽⁺⁾ Accounting[®], Inc. believes that ALL businesses benefit from the same kinds of management data that large companies utilize. Since 1994 the firm has helped clients in a diverse range of company profiles and industries achieve their business goals by maximizing the quality of their internal financial measurement systems. Certified QuickBooks ProAdvisors help businesses effectively maximize their in-house use of QuickBooks[®] (a powerful, multi-functional software accounting system) and have developed management support products that clients can use to create and measure specific financial results. Experienced accountants provide a wide range of training and support services for clients in industries including construction, manufacturing, and wholesale via the Internet or through on-site visits.

To begin “Harnessing the Power of Numbers[®]” for your business please visit:
www.InfoPlusAcct.com.

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